

Topline

KFF Health Tracking Poll/ KFF Health Misinformation Tracking Poll

May 2024

KFF

METHODOLOGY

This *KFF Health Tracking Poll/Health Misinformation Tracking Poll* was designed and analyzed by public opinion researchers at KFF. The survey was conducted April 23-May 1, 2024, online and by telephone among a nationally representative sample of 1,479 U.S. adults in English (1,396) and in Spanish (83). The sample includes 1,201 adults (n=65 in Spanish) reached through the [SSRS Opinion Panel](#) either online (n=1,176) or over the phone (n=25). The SSRS Opinion Panel is a nationally representative probability-based panel where panel members are recruited randomly in one of two ways: (a) Through invitations mailed to respondents randomly sampled from an Address-Based Sample (ABS) provided by Marketing Systems Groups (MSG) through the U.S. Postal Service's Computerized Delivery Sequence (CDS); (b) from a dual-frame random digit dial (RDD) sample provided by MSG. For the online panel component, invitations were sent to panel members by email followed by up to three reminder emails.

Another 278 (n=18 in Spanish) interviews were conducted from a random digit dial telephone sample of prepaid cell phone numbers obtained through MSG. Phone numbers used for the prepaid cell phone component were randomly generated from a cell phone sampling frame with disproportionate stratification aimed at reaching Hispanic and non-Hispanic Black respondents. Stratification was based on incidence of the race/ethnicity groups within each frame.

Respondents in the phone samples received a \$15 incentive via a check received by mail, and web respondents received a \$5 electronic gift card incentive (some harder-to-reach groups received a \$10 electronic gift card). In order to ensure data quality, cases were removed if they failed two or more quality checks: (1) attention check questions in the online version of the questionnaire, (2) had over 30% item non-response, or (3) had a length less than one quarter of the mean length by mode. Based on this criterion, two cases were removed.

The combined cell phone and panel samples were weighted to match the sample's demographics to the national U.S. adult population using data from the Census Bureau's 2023 Current Population Survey (CPS), September 2021 Volunteering and Civic Life Supplement data from the CPS, and the 2023 KFF Benchmarking survey with ABS and prepaid cell phone samples. The demographic variables included in weighting for the general population sample are sex, age, education, race/ethnicity, region, civic engagement, frequency of internet use, political party identification by race/ethnicity, and education. The sample of registered voters was weighted separately to match the U.S. registered voter population using parameters above plus recalled vote in the 2020 presidential election by county quintiles grouped by Trump vote share. Both weights account for differences in the probability of selection for each sample type (prepaid cell phone and panel). This includes adjustment for the sample design and geographic stratification of the cell phone sample, within household probability of selection, and the design of the panel-recruitment procedure.

The margin of sampling error including the design effect for the full sample is plus or minus 3 percentage points and is plus or minus 4 percentage points for registered voters. Numbers of respondents and margins of sampling error for key subgroups are shown in the table below. For results based on other subgroups, the margin of sampling error may be higher. Sample sizes and margins of sampling error for other subgroups are available by request. Sampling error is only one of many potential sources of error and there may be other unmeasured error in this or any other public opinion poll. KFF public opinion and survey research is a charter member of the [Transparency Initiative of the American Association for Public Opinion Research](#).

Group	N (unweighted)	M.O.S.E.
Total	1,479	± 3 percentage points
Total registered voters	1,243	± 4 percentage points
Republican registered voters	372	± 7 percentage points
Democratic registered voters	417	± 6 percentage points
Independent registered voters	323	± 7 percentage points
Have ever used GLP-1 drugs		
Yes	189	± 9 percentage points
No	1,288	± 4 percentage points
TikTok use		
TikTok users	677	± 5 percentage points

Notes for reading the topline:

- Percentages may not always add up to 100 percent due to rounding.
- Values less than 0.5 percent are indicated by an asterisk (*).
- “Vol.” indicates a response was volunteered by the respondent, not offered as an explicit choice.
- Questions are presented in the order asked; question numbers may not be sequential.
- No answer includes those who said ‘Don’t know’ or refused to answer the question on the phone and those who skipped the question on the web.
- Question wording shown is for web mode; for some questions phone wording varied slightly.

Trended data prior to July 2022 were conducted using RDD methods. See footnotes for changes in question wording, and answer options when applicable. See previous methodology statements for differences in methodology for trended data.

All trends shown in this document come from KFF Health Tracking except:
12/19: KFF Abortion Knowledge and Attitudes Poll (December 20-30, 2019)
6/23: KFF Health Misinformation Tracking Poll Pilot (May 23-June 12, 2023)

AGE. What is your age?
 AGE2. (ASK IF DON'T KNOW OR REFUSED AGE) Could you please tell me if you are between the ages of... (READ LIST)

RECA2 VARIABLE

	5/24
18-29	20
30-49	33
50-64	24
65+	23
No answer	-

RVOTE. Are you registered to vote at your present address?

	5/24
Yes	83
No	17
No answer	*

Q1. Compared to previous presidential elections, are you (more) motivated to vote than usual, (less) motivated than usual, or about as motivated as in previous elections? (ROTATE ITEMS IN PARENTHESIS)

Based on those who are registered to vote

	5/24	3/24	2/24
More motivated	47	44	49
Less motivated	17	20	16
About as motivated as in previous elections	36	36	35
No answer	*	*	*
	<i>n=1,243</i>	<i>n=1,072</i>	<i>n=1,055</i>

VOTE24. If the 2024 presidential election were held today and the candidates were (Democrat Joe Biden) and (Republican Donald Trump), who would you vote for? (ROTATE ITEMS IN PARENTHESSES)

Based on those who are registered to vote

	5/24	3/24	2/24	11/23
Democrat Joe Biden	41	41	37	37
Republican Donald Trump	40	39	41	39
Some other candidate	15	14	14	19
I wouldn't vote	4	6	7	4
No answer	1	1	1	*
	<i>n=1,243</i>	<i>n=1,072</i>	<i>n=1,055</i>	<i>n=1,072</i>

VOTE24LEAN. If the presidential election were being held today and **you had to choose** between (Democrat Joe Biden), and (Republican Donald Trump), as of today, who do you lean more towards, or would you not vote? (ROTATE ITEMS IN PARENTHESSES)

Based on those who would vote for some other candidate or wouldn't vote

	5/24	3/24
Democrat Joe Biden	30	30
Republican Donald Trump	27	27
I wouldn't vote	43	42
No answer	*	*
	<i>n=231</i>	<i>n=201</i>

VOTE24/VOTE24LEAN Combo table*Based on those who are registered to vote*

	5/24	3/24
Joe Biden/Joe Biden lean (NET)	46	47
Vote for Joe Biden	41	41
Lean Joe Biden	5	6
Donald Trump/Donald Trump lean (NET)	45	44
Vote for Donald Trump	40	39
Lean Donald Trump	5	5
Would not vote	8	8
No answer	1	1
	<i>n=1,243</i>	<i>n=1,072</i>

Q2. In general, do you have a (favorable) or (unfavorable) opinion of (INSERT ITEM)? (ROTATE RESPONSE OPTIONS 1-4/4-1; RANDOMIZE ITEMS A-D)

	Very/ Somewhat favorable (NET)	Very favorable	Somewhat favorable	Somewhat/ Very unfavorable (NET)	Somewhat unfavorable	Very unfavorable	No answer	
a. Social Security, the government program that provides benefits to people who are retired and people with disabilities								
Total	77	40	37	22	15	7	*	n=1,479
Registered voters	78	43	35	22	14	8	*	n=1,243
3/23	80	39	41	19	13	6	1	n=1,271
b. Medicare, the federal government health insurance program for adults 65 and older and for some younger adults with disabilities								
Total	79	38	41	20	16	5	*	n=1,479
Registered voters	80	41	39	20	15	5	1	n=1,243
3/23	81	35	46	17	13	4	2	n=1,271
7/19	83	51	31	14	8	5	4	n=1,196
11/17	80	43	37	15	10	5	5	n=1,201
c. Medicaid, the federal-state government health insurance for certain low-income adults and children and long term care program for adults 65 and older and younger adults with disabilities								
Total	76	32	44	24	18	6	*	n=1,479
Registered voters	75	32	43	24	18	6	*	n=1,243
3/23	76	29	47	22	17	4	2	n=1,271
7/19	75	39	36	19	12	7	5	n=1,196
2/18	74	40	34	21	13	8	5	n=1,193
6/17	74	37	37	19	11	9	7	n=1,208
d. The health reform bill signed into law in 2010, known commonly as the Affordable Care Act or Obamacare								
Total	62	29	33	37	18	18	1	n=1,479
Registered voters	60	29	31	39	18	21	1	n=1,243
2/24	59	24	35	39	20	19	2	n=1,309
3/23	62	24	38	36	20	17	2	n=1,271
3/22	55	21	34	42	22	20	2	n=1,243

Q3. As far as you know, is there a federal law in place that (INSERT ITEM)? (RANDOMIZE ITEMS A-F)

	Yes, there is a law that does this	No, there is not a law that does this	Not sure	Refused/Web blank	
a. requires the federal government to negotiate the price of some prescription drugs for people with Medicare					
Total	31	10	59	-	<i>n</i> =1,479
Registered voters	36	10	54	-	<i>n</i> =1,243
11/23	32	10	58	-	<i>n</i> =1,301
7/23	25	12	63	-	<i>n</i> =1,327
b. places an annual limit on out-of-pocket prescription drug costs for people with Medicare					
Total	25	15	60	*	<i>n</i> =1,479
Registered voters	27	15	58	-	<i>n</i> =1,243
11/23	23	14	63	-	<i>n</i> =1,301
7/23	24	13	63	*	<i>n</i> =1,327
c. caps the cost of insulin for people with Medicare at \$35 per month					
Total	32	11	58	-	<i>n</i> =1,479
Registered voters	35	9	56	-	<i>n</i> =1,243
11/23	26	13	61	-	<i>n</i> =1,301
7/23	25	12	63	-	<i>n</i> =1,327
d. penalizes drug companies for increasing prices faster than the rate of inflation for people with Medicare					
Total	14	23	64	-	<i>n</i> =1,479
Registered voters	14	22	63	-	<i>n</i> =1,243
11/23	13	23	64	*	<i>n</i> =1,301
7/23	10	23	67	-	<i>n</i> =1,327
e. protects people with private health insurance from receiving large medical bills when they accidentally receive out-of-network health care					
Total	12	23	65	-	<i>n</i> =1,479
Registered voters	12	24	64	-	<i>n</i> =1,243
f. eliminates out-of-pocket costs for many preventive services, such as annual check-ups and cholesterol screenings					
Total	24	18	59	-	<i>n</i> =1,479
Registered voters	27	18	56	-	<i>n</i> =1,243

Q4. Do you (support) or (oppose) each of the following? (RANDOMIZE ITEMS A-F; ROTATE ITEMS IN PARENTHESES)

	Support	Oppose	No answer	
a. Repealing and replacing the Affordable Care Act ¹				
Total	50	49	1	<i>n=1,479</i>
Registered voters	51	48	1	<i>n=1,243</i>
b. Capping monthly out-of-pocket costs for insulin for all adults with health insurance				
Total	84	16	*	<i>n=1,479</i>
Registered voters	86	14	*	<i>n=1,243</i>
c. Placing a limit on out-of-pocket prescription drug costs for all adults with health insurance				
Total	82	17	1	<i>n=1,479</i>
Registered voters	84	16	*	<i>n=1,243</i>
d. Extending financial assistance for people who purchase health coverage through the Affordable Care Act marketplace				
Total	76	24	1	<i>n=1,479</i>
Registered voters	72	27	1	<i>n=1,243</i>
e. Guaranteeing a federal right to abortion				
Total	64	35	1	<i>n=1,479</i>
Registered voters	62	38	*	<i>n=1,243</i>
3/24	66	33	1	<i>n=1,316</i>
f. Leaving it up to individual states to decide whether abortion is legal for their residents				
Total	41	58	1	<i>n=1,479</i>
Registered voters	42	58	*	<i>n=1,243</i>

¹ Definition for Affordable Care Act was read to phone respondents if necessary and shown to web respondents who hovered on the words. "ACA or Obamacare is the health reform law that was signed into place in 2010"

Q5. Which candidate for president do you trust more to do each of the following? (ROTATE ITEMS 1-2/2-1; RANDOMIZE ITEMS A-G)

	President Joe Biden	Former President Donald Trump	Neither	No answer	
a. Determine the future of Social Security					
Total	37	35	28	*	n=1,479
Registered voters	38	36	25	*	n=1,243
b. Determine the future of Medicare ²					
Total	40	31	28	*	n=1,479
Registered voters	41	33	25	*	n=1,243
c. Determine the future of Medicaid ³					
Total	41	31	28	*	n=1,479
Registered voters	42	33	25	*	n=1,243
d. Determine the future of the Affordable Care Act, or Obamacare ⁴					
Total	44	30	26	*	n=1,479
Registered voters	45	33	22	*	n=1,243
e. Address high health care costs					
Total	37	33	30	*	n=1,479
Registered voters	38	36	26	*	n=1,243
f. Ensure access to affordable health insurance					
Total	42	30	28	*	n=1,479
Registered voters	43	32	25	*	n=1,243
g. Maintain protections for people with pre-existing health conditions					
Total	44	30	26	*	n=1,479
Registered voters	45	33	22	*	n=1,243

ROTATE Q6 & Q7

Q6. If President **Joe Biden** is re-elected as president in 2024, how likely do you think it is that his administration's policies will (INSERT ITEM)? (ROTATE ITEMS A AND B; ROTATE 1-4/4-1)

	Very/ Somewhat likely (NET)	Very likely	Somewhat likely	Not too/Not at all likely (NET)	Not too likely	Not at all likely	No answer	
a. lower prescription drug costs for people with Medicare								
Total	46	11	35	54	27	26	*	n=1,479
Registered voters	47	13	34	53	25	28	*	n=1,243
b. lower prescription drug costs for everyone								
Total	43	12	32	56	28	29	*	n=1,479
Registered voters	43	13	30	57	25	32	-	n=1,243

² Definition for Medicare was read to phone respondents if necessary and shown to web respondents who hovered on the word. "Medicare is the federal government health insurance program for adults 65 and older and for some younger adults with disabilities."

³ Definition of Medicaid was read to phone respondents if necessary and shown to web respondents who hovered on the word. "Medicaid is the federal-state government health insurance for certain low-income adults and children and long-term care program for adults 65 and older and younger adults with disabilities."

⁴ Definition for Affordable Care Act was read to phone respondents if necessary and shown to web respondents who hovered on the words. "ACA or Obamacare is the health reform law that was signed into place in 2010."

Q7. If former President **Donald Trump** is elected as president in 2024, how likely do you think it is that his administration’s policies will (INSERT ITEM)? (ROTATE ITEMS A AND B; ROTATE 1-4/4-1)

	Very/ Somewhat likely (NET)	Very likely	Somewhat likely	Not too/Not at all likely (NET)	Not too likely	Not at all likely	No answer	
a. lower prescription drug costs for people with Medicare								
Total	39	13	26	61	29	32	*	n=1,479
Registered voters	41	15	26	59	25	34	*	n=1,243
b. lower prescription drug costs for everyone								
Total	39	13	27	61	26	35	*	n=1,479
Registered voters	40	14	26	60	22	38	*	n=1,243

Q8. How worried are you that in the future, people covered by (INSERT ITEM) will not be able to get the same level of benefits that are available to people covered by this program today? (ROTATE ITEMS A AND D; ROTATE 1-4/4-1)

	Very/ Somewhat worried (NET)	Very worried	Somewhat worried	Not too/Not at all worried (NET)	Not too worried	Not at all worried	No answer	
a. Medicare ⁵								
Total	78	32	46	22	16	6	*	n=1,479
Registered voters	78	32	45	22	16	7	*	n=1,243
b. Medicaid ⁶								
Total	74	30	44	26	18	7	*	n=1,479
Registered voters	73	29	44	27	18	9	-	n=1,243
c. Social security								
Total	83	43	40	17	13	4	*	n=1,479
Registered voters	83	44	39	17	13	4	*	n=1,243
d. insurance purchased through the Affordable Care Act marketplace								
Total	68	24	43	32	23	9	*	n=1,479
Registered voters	65	24	41	35	23	12	*	n=1,243

⁵ Definition for Medicare was read to phone respondents if necessary and shown to web respondents who hovered on the word. “Medicare is the federal government health insurance program for adults 65 and older and for some younger adults with disabilities.”

⁶ Definition for Medicaid was read to phone respondents if necessary and shown to web respondents who hovered on the word. “Medicaid is the federal-state government health insurance for certain low-income adults and children and long-term care program for adults 65 and older and younger adults with disabilities.”

Q9. If former President Donald Trump is elected as president in 2024, when it comes to the Affordable Care Act, or Obamacare⁷, do you think he will try to expand what the law does, keep the law as it is, scale back what the law does, or repeal the entire law? (ROTATE 1-4/4-1)

	Total	Registered voters
Expand what the law does	9	7
Keep the law as it is	13	12
Scale back what the law does	29	30
Repeal the entire law	48	50
No answer	1	*
	<i>n=1,479</i>	<i>n=1,243</i>

Q11. Under the 2010 health care law, MOST states have expanded their Medicaid program to cover more low-income people. For states that expand their Medicaid program, the federal government pays for at least 90 percent of the costs of this expansion with the state paying the rest. Do you think your state should (keep Medicaid as it is today) or (expand Medicaid to cover more low-income uninsured people)?

Based on those who live in a state without Medicaid expansion

	Total	Registered voters	3/23	3/22
Keep Medicaid as it is today	34	36	34	34
Expand Medicaid to cover more low-income uninsured people	66	63	65	65
No answer	*	1	1	*
	<i>n=416</i>	<i>n=352</i>	<i>n=396</i>	<i>n=393</i>

Q11 Reference Table

	5/20	2/20	10/18	07/18	02/18	06/15M&M
Keep Medicaid as it is today	32	29	37	39	37	32
Expand Medicaid to cover more low income uninsured people	66	61	56	51	56	61
Other/Neither (Vol.)	1	3	2	1	3	3
Don't know	1	6	5	7	4	4
Refused	*	*	*	2	*	*
	<i>n=390</i>	<i>n=390</i>	<i>n=441</i>	<i>n=442</i>	<i>n=449</i>	<i>n=747</i>

Q12. Which of these two descriptions comes closer to your view of what Medicaid should look like in the future? (ROTATE 1-2)

	Total	Registered voters
OPTION A: Medicaid should largely continue as it is today, with the federal government guaranteeing coverage for low-income people, setting standards for who states cover and what benefits people get, and matching state Medicaid spending as the number of people on the program goes up or down.	71	70
OPTION B: Medicaid should be changed so that instead of matching state Medicaid spending and setting certain requirements for health coverage, the federal government limits how much it gives states to help pay for Medicaid and states have greater flexibility to decide which groups of people to cover without federal guarantees.	28	29
No answer	*	*
	<i>n=1,479</i>	<i>n=1,243</i>

⁷ Definition for Affordable Care Act was read to phone respondents if necessary and shown to web respondents who hovered on the words. "The ACA or Obamacare is the health reform law that was signed into place in 2010."

Q10. As you may know, a law was passed in 2022 that requires the federal government to negotiate the price of some prescription drugs for people with Medicare. Under this law, negotiated prices will take effect for 10 prescription drugs in 2026, increasing to a total of 60 drugs by 2029. Which comes closer to your view? (ROTATE 1-3/3-1)

	Total	Registered voters
The law should be expanded by increasing the number of drugs subject to price negotiation	72	75
The law should be repealed	11	10
The law should be kept as is	16	15
No answer	*	*
	<i>n=1,479</i>	<i>n=1,243</i>

Q13. In general, do you think fraud, waste and abuse are a (major problem), a (minor problem) or not a problem in (INSERT ITEM)? (RANDOMIZE ITEMS A-D; ROTATE ITEMS IN PARENTHESES)

	Major/Minor problem (NET)	A major problem	A minor problem	Not a problem	No answer	
a. private health insurance plans						
Total	92	59	33	8	*	<i>n=1,479</i>
Registered voters	92	58	34	8	*	<i>n=1,243</i>
b. Medicare ⁸						
Total	92	56	36	8	*	<i>n=1,479</i>
Registered voters	92	55	37	7	1	<i>n=1,243</i>
c. Medicaid ⁹						
Total	94	60	34	6	*	<i>n=1,479</i>
Registered voters	94	60	34	5	*	<i>n=1,243</i>
d. the Social Security program						
Total	89	54	35	11	*	<i>n=1,479</i>
Registered voters	89	53	36	10	*	<i>n=1,243</i>

SHOW/READ TO ALL: Now onto another topic...

COVERAGE. Are you covered by any form of health insurance or health plan or do you not have health insurance at this time?

	5/24
Covered by health insurance	90
Not covered by health insurance	10
No answer	*

AGECOV VARIABLE

	5/24
Insured less than 65	88
Uninsured less than 65	12
	<i>n=1,092</i>

⁸ Definition for Medicare was read to phone respondents if necessary and shown to web respondents who hovered on the word. "Medicare is the federal government health insurance program for adults 65 and older and for some younger adults with disabilities."

⁹ Definition for Medicaid was read to phone respondents if necessary and shown to web respondents who hovered on the word. "Medicaid is the federal-state government health insurance for certain low-income adults and children and long-term care program for adults 65 and older and younger adults with disabilities."

Q14. How much have you heard, if anything, about a class of drugs being used for weight loss, such as Ozempic, Wegovy, and Mounjaro?

	5/24	7/23 ¹⁰
A lot/Some (NET)	59	43
A lot	32	19
Some	27	24
A little/Nothing at all (NET)	41	57
A little	23	27
Nothing at all	18	30
No answer	*	*
	n=1,479	n=1,327

SHOW ON SAME PAGE AS Q15, Q20, AND Q21/READ TO ALL BEFORE Q15: *The next questions are about a class of prescription drugs used both for weight loss and to treat diabetes or to reduce heart disease risk. These include drugs like Ozempic, Wegovy, Mounjaro, Zepbound, Rybelsus, Trulicity, Semaglutide, and others. These drugs are sometimes referred to as GLP-1 agonists.*

Q15. Are you currently using or have you ever used one of these drugs to lose weight or treat a chronic condition such as diabetes or heart disease?

	5/24
Yes (NET)	12
Yes, currently using	6
Yes, but not currently using	6
No, never	88
No answer	*

SHOW TO ALL ON SAME PAGE AS Q16-Q19: *We are asking about prescription drugs you took for weight loss or to treat a chronic condition, including drugs like Ozempic, Wegovy, Mounjaro, Zepbound, Rybelsus, Trulicity, Semaglutide, and others.*¹¹

Q16. Do/Did you take these drugs primarily to (lose weight), or (to treat a chronic condition like diabetes or heart disease), or both? (ROTATE ITEMS IN PARENTHESES)

Based on those who have ever used GLP-1 drugs

	5/24
To lose weight	38
To treat a chronic condition like diabetes or heart disease	39
To both lose weight and treat a chronic condition	23
No answer	*
	n=189

¹⁰ July 2023 question wording was “How much have you heard, if anything, about a new class of drugs being used for weight loss, such as Ozempic, Wegovy, and Mounjaro?”

¹¹ Definition of GLP-1 drugs was shown to web respondents and read to phone respondents if necessary for Q16-Q19.

Q15/Q16 Combo Table

	5/24
Yes, currently using GLP-1 drugs	6
To lose weight	2
To treat a chronic condition like diabetes or heart disease	3
To both lose weight and treat a chronic condition	2
No answer	-
Yes, but not currently using	6
To lose weight	3
To treat a chronic condition like diabetes or heart disease	2
To both lose weight and treat a chronic condition	1
No answer	*
No, never	88
No answer	*

Q15/Q16 Combo Table II

	5/24
Have ever used GLP-1 drugs	12
To lose weight	5
To treat a chronic condition (NET)	7
To treat a chronic condition like diabetes or heart disease	5
To both lose weight and treat a chronic condition	3
No answer	*
No, never	88
No answer	*

Q17. Did you get these drugs or a prescription for them from any of the following places? (Select all that apply.) (ROTATE ITEMS 1-3/3-1)

Based on those who have ever used GLP-1 drugs

	5/24
Your primary care doctor or a specialist	79
A medical spa or aesthetic medical center	10
An online provider or website	11
VA doctor/clinic (Vol.)	1
Somewhere else (please specify)	*
No answer	*
	<i>n=189</i>

Q18. How did you pay for the cost of these drugs? (ROTATE RESPONSES 1-3/3-1)

Based on those who have health insurance and ever used GLP-1 drugs

	5/24
You paid the full cost yourself	19
Your health insurance covered part of the cost and you paid the rest	57
Your insurance covered all of the cost	24
Some other way (specify)	1
No answer	-
	<i>n=171</i>

Q18/COVERAGE Combo Table**Based on those who have ever used GLP-1 drugs**

	5/24
Has health insurance	91
You paid the full cost yourself	17
Your health insurance covered part of the cost and you paid the rest	51
Your insurance covered all of the cost	22
Some other way (specify)	1
No answer	-
Does not have health insurance	9
No answer	-
	<i>n=189</i>

Q19. How easy or difficult is/was it for you to afford to pay for these drugs? (ROTATE RESPONSES 1-4/4-1)

Based on those who have ever used GLP-1s drugs

	5/24
Very/Somewhat easy (NET)	45
Very easy	16
Somewhat easy	29
Somewhat/Very difficult (NET)	54
Somewhat difficult	31
Very difficult	22
No answer	1
	<i>n=189</i>

Q20. As you may know, some Medicare¹² plans currently cover the cost of some of these drugs¹³ when prescribed for diabetes or heart disease, but Medicare does **not** cover these or any other drugs when prescribed for weight loss. Do you think Medicare should cover the cost of these drugs when prescribed for weight loss for people who are overweight?

	5/24
Yes, Medicare should cover the cost	61
No, Medicare should not cover the cost	38
No answer	*

¹² Definition for Medicare was read to phone respondents if necessary and shown to web respondents who hovered on the word. "Medicare is the federal government health insurance program for adults 65 and older and for some younger adults with disabilities"

¹³ Definition of "these drugs" was read to phone respondents as necessary for Q20 and Q21: "These drugs refer to a class of prescription drugs that are used for weight loss and to treat diabetes or to reduce heart disease risk. These include drugs like Ozempic, Wegovy, Mounjaro, Zepbound, Rybelsus, Trulicity, Semaglutide, and others. These drugs are sometimes referred to as GLP-1 agonists."

Q21. Some people say that if Medicare covers the cost of these drugs, it could increase premiums paid by people with Medicare and place financial pressure on the Medicare program and the federal budget. Others say that if Medicare covers the cost of these drugs, it could help more people afford these medications and improve health and quality of life for people who are overweight. After hearing these arguments, do you now think Medicare should cover the cost of these drugs when prescribed for weight loss for people who are overweight?

	5/24
Yes, Medicare should cover the cost	63
No, Medicare should not cover the cost	37
No answer	*

SHOW/READ TO ALL: Now onto another topic...

Q22. How often do you use the social media app TikTok?

	5/24
Uses (NET)	44
Every day	18
A few times a week	10
A few times a month	6
Less often than a few times a month	9
Never	56
No answer	*

Q23. How much do you trust information about health issues that you see on TikTok? (ROTATE RESPONSES 1-4/4-1)

Based on those who use TikTok

	5/24
A great deal/Somewhat (NET)	40
A great deal	9
Somewhat	32
Not much/Not at all (NET)	60
Not much	36
Not at all	23
No answer	-
	n=677

Q24. Have you ever seen information or advice about the following on TikTok? (RANDOMIZE ITEMS A-F)

Based on those who use TikTok

	Yes	No	No answer	
a. Birth control				
5/24	34	66	*	n=677
b. Prescription drugs				
5/24	34	66	*	n=677
c. Weight loss				
5/24	66	34	*	n=677
d. Mental health				
5/24	66	34	*	n=677
e. Vaccines				
5/24	42	58	*	n=677
f. Abortion				
5/24	36	64	*	n=677

Q25. Have you ever (INSERT ITEM) at least in part because of something you saw on TikTok? (ROTATE ITEMS A-B)

Based on those who use TikTok

	Yes	No	No answer	
a. talked to a doctor or other health care provider				
5/24	13	87	-	n=677
b. decided to seek mental health treatment				
5/24	12	88	-	n=677

Q26. SHOW FOR FIRST ITEM: Has content you've seen on TikTok made you (more confident) or (less confident) in (INSERT ITEM), or has it not made a difference? (ALWAYS ASK ITEM A FIRST; ROTATE ITEMS B-C; ROTATE ITEMS IN PARENTHESES)

Based on those who use TikTok

	More confident	Less confident	Has not made a difference	No answer	
a. Science and scientists					
5/24	22	8	70	-	n=677
b. The safety of prescription birth control					
5/24	12	12	76	-	n=677
c. The safety and effectiveness of vaccines					
5/24	12	15	73	-	n=677

RANDOMIZE Q27-Q30

Q27. Is the content you see on TikTok (mostly pro-choice or supportive of abortion rights), (mostly anti-abortion or supportive of abortion restrictions), a mix of both, or do you not see abortion-related content on TikTok? (ROTATE ITEMS IN PARENTHESES and codes 1-2/2-1)

Based on those who use TikTok

	5/24
Mostly pro-choice or supportive of abortion rights	24
Mostly anti-abortion or supportive of abortion restrictions	4
A mix of both	22
Don't see abortion-related content on TikTok	50
No answer	*
	n=677

Q28. Is the content you see on TikTok (mostly pro-Donald Trump or anti-Joe Biden), (mostly pro-Joe Biden or anti-Donald Trump), a mix of both, or do you not see Biden or Trump related content on TikTok? (ROTATE ITEMS IN PARENTHESES and codes 1-2/2-1)

Based on those who use TikTok

	5/24
Mostly pro-Donald Trump or anti-Joe Biden	14
Mostly pro-Joe Biden or anti-Donald Trump	10
A mix of both	34
Don't see Biden or Trump related content on TikTok	41
No answer	1
	n=677

Q29. Is the content you see on TikTok (mostly pro-gun), (mostly anti-gun), a mix of both, or do you not see gun-related content on TikTok? (ROTATE ITEMS IN PARENTHESES and codes 1-2/2-1)

Based on those who use TikTok

	5/24
Mostly pro-gun	8
Mostly anti-gun	10
A mix of both	25
Don't see gun-related content on TikTok	57
No answer	*
	<i>n=677</i>

Q30. Is the content you see on TikTok (mostly pro-immigration), (mostly anti-immigration), a mix of both, or do you not see immigration-related content on TikTok? (ROTATE ITEMS IN PARENTHESES and codes 1-2/2-1)

Based on those who use TikTok

	5/24
Mostly pro-immigration	15
Mostly anti-immigration	10
A mix of both	27
Don't see immigration-related content on TikTok	47
No answer	*
	<i>n=677</i>

SHOW/READ TO ALL: Now we have a few questions we will use to describe the people who took part in our survey...

RGENDER. (IF PHONE: Just to confirm,) Do you describe yourself as a man, a woman, or in some other way?

	5/24
Man	48
Woman	51
Some other way	1
No answer	-

LGBT. Do you think of yourself as: (Select all that apply.)

	5/24
Lesbian	2
Gay	2
Bisexual	7
Trans or Transgender	1
None of these	89
No answer	*

LGBT_TOTAL

	5/24
LGBT	11
Non LGBT	89

BORNAGAIN. Would you describe yourself as a "born-again" or evangelical Christian, or not?

	5/24
Yes, born-again or Evangelical	28
No, not born-again or Evangelical	72
No answer	*

COVTYPE. Which of the following is your **main** source of health insurance coverage?

Based on those who are insured

	5/24
Plan through my or my spouse's employer	41
Plan I purchased myself	12
Medicare, the government program for adults 65 and older, and some younger adults with long-term disabilities	24
Medicaid/[STATE-SPECIFIC MEDICAID NAME], the government program for certain low-income adults and children	17
Plan through my parents/mother/father	4
Somewhere else (specify)	2
No answer	-
	<i>n=1,331</i>

DEBILITATING. Does any disability, handicap, or chronic disease keep you from participating fully in work, school, housework, or other activities?

	5/24
Yes	19
No	81
No answer	-

Q31. In the past five years, has a doctor or other health care provider told you that you are overweight or obese?

	5/24
Yes	36
No	64
No answer	*

Q33. Has a doctor or health care provider ever told you that you have (INSERT ITEM)?

	Yes	No	No answer
a. diabetes			
5/24	14	86	-
b. heart disease			
5/24	10	90	*

RX. Do you currently take any prescription medicine?

	5/24
Yes	61
No	39
No answer	-

VOTE20. In the 2020 final election for president did you vote for Joe Biden, Donald Trump, someone else, or did you not vote in the 2020 general election for president?

Based on those who are registered to vote

	5/24
Joe Biden	44
Donald Trump	38
Someone else	7
Did not vote	11
No answer	*
	<i>n=1,243</i>

IDEOLOGY. Would you say your views in most political matters are liberal, moderate, or conservative?

	5/24
Liberal	24
Moderate	46
Conservative	30
No answer	1

PARTY. In politics today, do you consider yourself a: (Republican), (Democrat), an Independent, or something else? (RANDOMIZE REPUBLICAN/DEMOCRAT)

	5/24
Republican	26
Democrat	31
Independent	28
Something else	15
No answer	*

PARTYLEAN. Do you LEAN more towards the (Republican) Party or the (Democratic) Party? (RANDOMIZE ITEMS IN SAME ORDER AS PARTY)

Based on those who are not Republican or Democrat

	5/24
Republican	24
Democratic	36
Independent/Don't lean to either party (Vol. on phone)/I don't lean toward either party (Web response option)	39
Other party (Vol.)	*
No answer	*
	<i>n=596</i>

Summary PARTY and PARTYLEAN

	5/24
Republican/Lean Republican	37
Democrat/Lean Democrat	46
Pure Independent	17
Undesignated	*

	5/24
Democrat	31
Independent Lean Democrat	15
Independent/Don't lean	17
Independent Lean Republican	10
Republican	26
Undesignated	*

MAGA1. Do you consider yourself to be a supporter of the MAGA movement, that is the Make America Great Again movement?

Based on those who are Republican or lean Republican

	5/24
Yes	63
No	36
No answer	1
	n=564

EDUC. What is the highest level of school you have completed or the highest degree you have received?

	5/24
HS grad or less (NET)	38
Less than high school (Grades 1-8 or no formal schooling)	2
High school incomplete (Grades 9-11 or Grade 12 with no diploma)	7
High school graduate (Grade 12 with diploma or GED certificate)	28
Some college (NET)	27
Some college, no degree (includes some community college)	18
Two-year associate degree from a college or university	9
College grad+ (NET)	36
Four-year college or university degree/Bachelor's degree	18
Some postgraduate or professional schooling, no postgraduate degree	5
Postgraduate or professional degree, including master's, doctorate, medical or law degree	13
No answer	*

CHILD. Are you the parent or guardian of any child under the age of 18 living in your household?

	5/24
Yes	27
No	73
No answer	*

HISPANIC. Are you of Latino or Hispanic origin descent, such as Mexican, Puerto Rican, Cuban, or some other Latin American background?

	5/24
Yes	17
No	83
No answer	*

NATIVITY. Were you born in the United States, or on the island of Puerto Rico, or in another country?

	5/24
U.S.	85
Puerto Rico	1
Another country	14
No answer	-

RACE. What is your race? (Select all that apply.)

	5/24
White	75
Black or African American	13
Asian	7
American Indian	2
Alaska Native	*
Native Hawaiian	*
Pacific Islander	*
Multiple races	*
Some other race (Specify)	4
No answer	1

HISPANIC/RACE Combined- RACETHN

	5/24
White, Non-Hispanic	62
Black, Non-Hispanic	12
Asian, Non-Hispanic	7
American Indian/Alaskan Native, non-Hispanic	*
Native Hawaiian/Pacific Islander, non-Hispanic	*
Some other race, non-Hispanic	*
Hispanic	17
Multiple races, non-Hispanic	2
Race undetermined	*

INT5. About how often do you use the Internet?

	5/24
IF PHONE: Never	3
Almost constantly	42
Several times a day	45
About once a day	5
Several times a week	3
Less often	2
No answer	*

CE1. In the past 12 months, how often did you talk with any of your neighbors?

Asked among prepaid cell phone sample

	5/24
Basically, every day	14
A few times a week	26
A few times a month	17
Once a month	15
Less than once a month	9
Not at all	17
No answer	1

n=278

CE2. We are interested in volunteer activities for which people are not paid, except perhaps expenses. In the last 12 months, have you done any volunteer activities through or for an organization?

Asked among prepaid cell phone sample

	5/24
Yes	22
No	78
No answer	1
	<i>n=278</i>

HHADULTS. How many adults, age 18 and over, currently live in your household INCLUDING YOURSELF?

	5/24
1	25
2	46
3	17
4	7
5	2
6 or greater	3
No answer	*

PPD. Do you use a prepaid plan for your cellphone? Prepaid plans, also known as pay-as-you-go or no-contract phone, are plans where the user pays for a specific amount of data usage or minutes in advance.

Asked among SSRS Opinion Panel members

	5/24
Yes	10
No	90
No answer	*
	<i>n=1,201</i>

ZIPCODE. What is your zip code?

INCOME. Last year – that is, in 2023– what was your total family income from all sources, before taxes?

	5/24
Less than \$20,000	14
\$20,000 to less than \$30,000	11
\$30,000 to less than \$40,000	10
\$40,000 to less than \$50,000	10
\$50,000 to less than \$75,000	15
\$75,000 to less than \$90,000	11
\$90,000 to less than \$100,000	5
\$100,000 to less than \$200,000	17
\$200,000 or more	7
No answer	1



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